

Strategic Planning Themes for the Fine Arts Center Museum Subcommittee  
November 15, 2016

THEMES (emerging strategies in second tier)

- Expand the reach of the CSFAC/CC Museum: broaden, deepen, and diversify the museum's approaches to curating, teaching, and programming.
  - Be broadminded: welcome and invite alternate perspectives and divergent ideas into the museum. Reduce intimidation factors for visitors and emphasize participation
  - Build on strengths: celebrate the value and distinctiveness of the Southwest collections and the FAC and community history that they represent
  - Reach out: create increased opportunities for participation in museum programs, develop curricular connections with the museum, enhance innovative teaching opportunities; support learning for all visitors
  - Welcome all: create and fund programs with the goal of establishing a diverse and inclusive community within the museum
  
- Maintain high professional and national standards of excellence in the museum's mission; emphasize quality within museum collections and programs for all visitor communities; become a model for excellence in connecting the campus and community
  - Consolidate: continue the mission of the museum as an accredited acquiring institution
  - Build: on the strength of the contemporary programs to construct a preeminent local and regional and recognized national profile for the CSFAC/CC; become a national leader innovative programs for academic museums
  - Develop and expand: the quality, relevance, and integrity of the museum, its collections, and museum programming

Combined Emerging Themes for the Bemis School of Art Subcommittee  
November 15, 2016

❖ **Nurture and Develop Arts Education**

- Model excellence in Arts Education recognizing the creative process as a shared human experience and basic human need
- Plan intentional artistic and educational interactions between museum, Bemis, performing arts, as well as academic and co-curricular programming
- Encourage experiential, two-way learning between CC students, community students, FAC staff, CC faculty/staff and FAC visitors

❖ **Provide a welcoming Incubator Space**

- Serve as the location for the process of creativity, remaining in close proximity to the FAC, CC and the community
- Increase physical access to spaces
- Offer enough space for teaching and learning to be an iterative endeavor.
- Emphasize safe spaces where mistakes/errors are seen as part of the process, and where people with a variety of demographics learn together and from one another

❖ **Bridge various communities**

- Foster interactions between the Colorado Springs community and CC community through a wealth of classes and a nurturing of the creative process
- Work towards better outreach to increase awareness, visibility, attendance and interactions
- Increase accessibility and inclusivity for more diverse audiences
- Make classes and programs relevant to a variety of audiences and art forms
- Connect with local/national/international communities

**CC-FAC Alliance**  
**Performing Arts Subcommittee Themes**  
November 20, 2016

- **Retain and enhance current programming, while developing new programs**
  - Continue and enhance current theatre, musical theatre and family programming, building upon the current artistic quality and focus
  - Expand programming to include more diverse offerings, e.g. new plays, local premieres, original works, edgier programming
  - Engage with nationally and internationally recognized artists and companies in the performing arts
  - Develop collaborative programming strategies with the museum
  - Continue and enhance theatre education programming for youth and adults
  - Collaborate with the Bemis School and the Museum to create an institution-wide arts education program
  
- **Deepen relationships with current audiences, while developing new audiences from non-attending communities**
  - Engage communities of color, women, families, military, native peoples, young professionals and people with disabilities
  - Expand geographic diversity of audiences to include a broader range of attendees from within the greater Colorado Springs community, throughout southern Colorado, and north to Denver
  - Create audience development plans to deepen the institution's relationships with current patrons, subscribers and donors
  - Create more opportunities for first-time visitors to become involved
  
- **Create meaningful connections for students, faculty and staff to grow in a professional, performing arts context**
  - Engage CC students in all aspects of theater production
  - Develop internship opportunities for CC students
  - Develop opportunities for FAC theater staff to engage with the CC community to both learn and teach
  - Make the FAC-CC an interdisciplinary as well as multidisciplinary arts destination
  - Develop connections with CC faculty and the performing arts to create intersections between performing arts events and CC courses across disciplines and subject matter

- **Increase support and leverage available resources, venues, staff, communications and funding for maximum impact on CC/FAC and the greater Colorado Springs community**
  - Examine all FAC-CC performance venues and develop guidelines of “best uses” for each
  - Upgrade the SaGaJi Theatre as well as CC theatres to keep current with new technologies in the theater
  - Develop a staff of visionary leaders to bring the FAC-CC performing arts successfully into the future. For example: create a position for an academic performing arts “curator”, devoted to linkages between the theatre company staff/programming and CC students and faculty; including curriculum/programming linkages; integrating visiting artists/performing arts events between the theatre company and academic programs
  - Develop an arts corridor connecting the FAC with Packard Hall and Cornerstone Arts Center. A destination that extends downtown northward with restaurants, coffee houses and shops